

Transforming Youth Recovery

One Community, One School, One Student At A Time

| Annual Report 2016





Art for Recovery event 2016

Art by, top left: Bryce Chisholm; top right: Tyler Aalbu; bottom: Cat Stahl

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About Transforming Youth Recovery

Transforming Youth Recovery is a 501(c)3 nonprofit that focuses on the child from preschool to higher education, and on empowering families through bringing them the education and awareness they need to identify at-risk behaviors that can lead to substance use disorders. Our vision is to give every student a healthy and supportive place to learn and grow, and to give every family the tools and resources they need to be their children's best advocates.

TYR approaches every effort from a capacity-asset building perspective. We start with a research study characterizing the issue and the current state of the field, including best practices and a thorough gaps analysis of capacities and services. Based on the results, TYR designs and funds initiatives which address the gaps and builds capacity using community-based resources. By identifying and strengthening the capacities that support health and wellness, TYR is transforming the pathway for lifetime recovery among young people and their families.

Our Mission and Vision Statements

Our mission is to invest in the future of our youth and families by bringing research, solution-based programs, and resources to substance use disorders, transforming the pathway for lifetime recovery.

Our vision is to give every student a healthy and supportive place to learn and grow, and to give every family the tools and resources they need to be their children's best advocates.

Key Objectives

During 2016, TYR continued developing programs focused on prevention and recovery throughout the continuum of a child's educational life, from preK through university. Based on this work, we are developing effective, evidence-based models which can be replicated in other communities. All of our initiatives are community-research driven.

- Higher Education: Universities
- Recovery High Schools (completed)
- Family
- Capacitytype™
- Community Colleges
- PreK-12: MEPP
- Community

President's Report

My only child Josh lost his battle with the disease of addiction in early 2013. The hole it left in my heart and the hearts of his family and friends has been indescribable. My passion to transform the youth recovery movement came about because of Josh's experiences. I learned from him that there were other options than meeting in dark church basements and that young people wanted to live openly in the light and hope of recovery.

During 2016, Transforming Youth Recovery (TYR) made important advancements in our mission to invest in the future of our youth and families through creating pathways for lifetime recovery. We were instrumental in the creation of the Youth Offender Court, a new court diversion program for young people aged 18–24, in the 2nd Judicial District of Nevada. In its first year of operation, 15 young people participated in the new Court program, the majority of whom were under 21.

With a generous cash donation from Grace Community Church, TYR was able to purchase the Jane Aubrey House in early 2016, a new sober-living home for young women in recovery. The in-kind support we received from members of Grace Church and the Reno community was overwhelming and deeply appreciated. The Jane Aubrey House complements the Josh Montoya House (named in honor of my son) completed in 2015 for young men in recovery.

We continued to publish research studies which add to our understanding of youth recovery and the assets which support success. "Recovery Support in and Around Community College Campuses in the U.S.," a landmark study released in April 2016, will be used to inform the expansion of the Collegiate Recovery Program into community colleges. In 2017, TYR will be piloting the Collegiate Recovery Program at two community colleges, one of which — Truckee Meadows Community College — is located in our home town of Reno, Nevada. All TYR's studies are available as free resources through our website.



To build on the success of "Doors to Recovery," our successful art-based fundraiser, TYR expanded the event to "Art for Recovery" and kicked off a second fundraiser, the Night of Miracles Gala. As our organization gains momentum, we will be exploring how best to maximize the impact of our fundraisers and grow the events to include more participants.

TYR also continued to implement and refine Capacitytype™, a new interactive asset map that provides a robust database of free resources for prevention, treatment and recovery services around the United States. Additional R&D on the new site will deepen over the next 18 months, with the goal of completing the process in 2018. Many national organizations are working with TYR on Capacitytype™.

Lastly, I would be remiss in not recognizing the accomplishments of TYR's dedicated volunteers. In 2016, our network of 270 volunteers donated school supplies, raised \$2,000 through a community yard sale, made blessing bags for the homeless, and served families through a holiday food drive. They also made "celebration baskets" for young adults completing treatment programs. Volunteers are the lifeblood of an organization and TYR is profoundly grateful for their contributions.

The result of TYR's hard work has been an increase in both the number of young people getting into recovery earlier and the number of schools providing supportive services for students in recovery. We look forward to the opportunities ahead as we strive to break the cycle of addiction, one community, one school, one student at a time.

Primary Areas of Focus

The American Medical Association declared addiction a disease in 1956. Since then, we have learned that it takes the work of entire communities to facilitate a pathway to recovery for those afflicted by it. Our evidence-based approach brings real-world experience to educate youth, families and the public about substance use disorders and recovery, and to erase the social stigma that blocks youth and their families from seeking help. Our primary areas of focus are designed to track with the arc of a child's education, from preK through university, providing a pathway for prevention, recovery, and wellness.

TYR's programs bring together innovative and sustainable recovery communities to enhance success for young people struggling with substance use disorders. Through our work, we support the efforts of educators, parents, families, and community members in helping those in recovery thrive. Resources from both private and public sectors are essential to support our various initiatives and accelerate the rate of change in how we support youth recovery in the United States.

Higher Education: Universities

Situation

- Despite 22.9 % of all college students meeting the medical criteria for a substance use disorder (CASA), only 34 colleges out of 4500 had collegiate recovery programs to support students in recovery in 2012.
- This significant gap in services impacted the continuum of care for the 143% increase in college students seeking treatment for a substance use disorder between 1999-2009.
- As a result, families were left with a difficult, painful choice: whether to risk sending their students back to campuses where there was zero support, or to simply not allow their students to go back to school due to risks of relapse as a result of the "party culture" and lack of support systems on campuses.

Solution

- Recognizing the need to implement life-saving measures on campuses, our collegiate recovery initiative began in the fall of 2012 when we began awarding \$10,000 grants to universities to support the creation of new collegiate recovery programs. A landmark research study was completed in the spring of 2013 that identified 38 community-based assets that could help college students in recovery to thrive, and a companion toolkit and web platform were developed.
- Our goal is to increase institutionally recognized recovery programs as a part of each university's permanent budget.

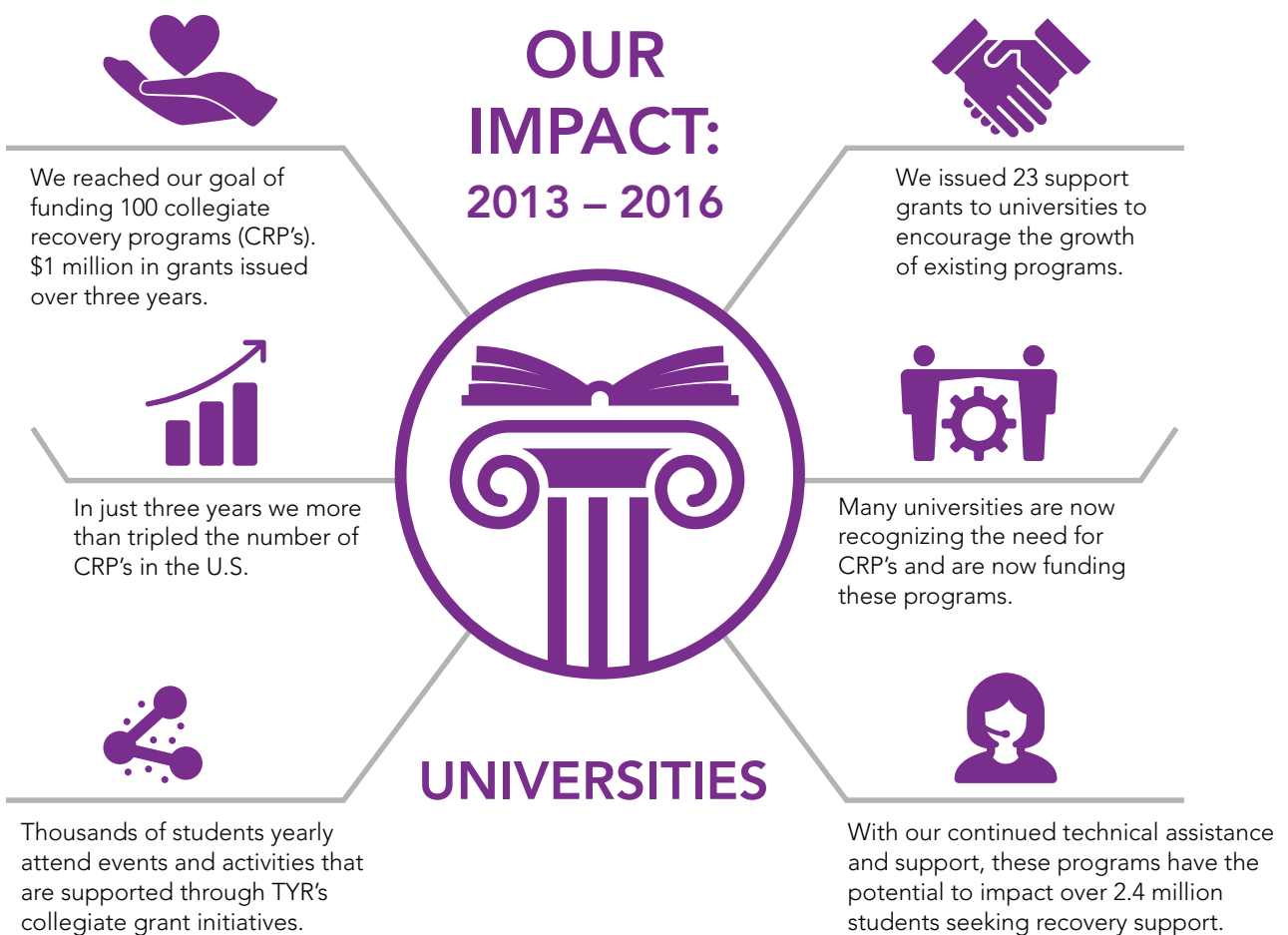
Success

- In 2016 we reached our goal of funding 100 \$10,000 seed grants to institutions of higher education to initiate recovery programs on their campuses; in addition 23 support grants have been awarded to encourage the growth of existing programs.





- As a result, 2.4 million students ages 18-25 now have access to recovery support.
- In November we announced that we are accepting applications for new seed grants to further expand the number of collegiate recovery programs nationwide.



2012–2016 Collegiate Grantees

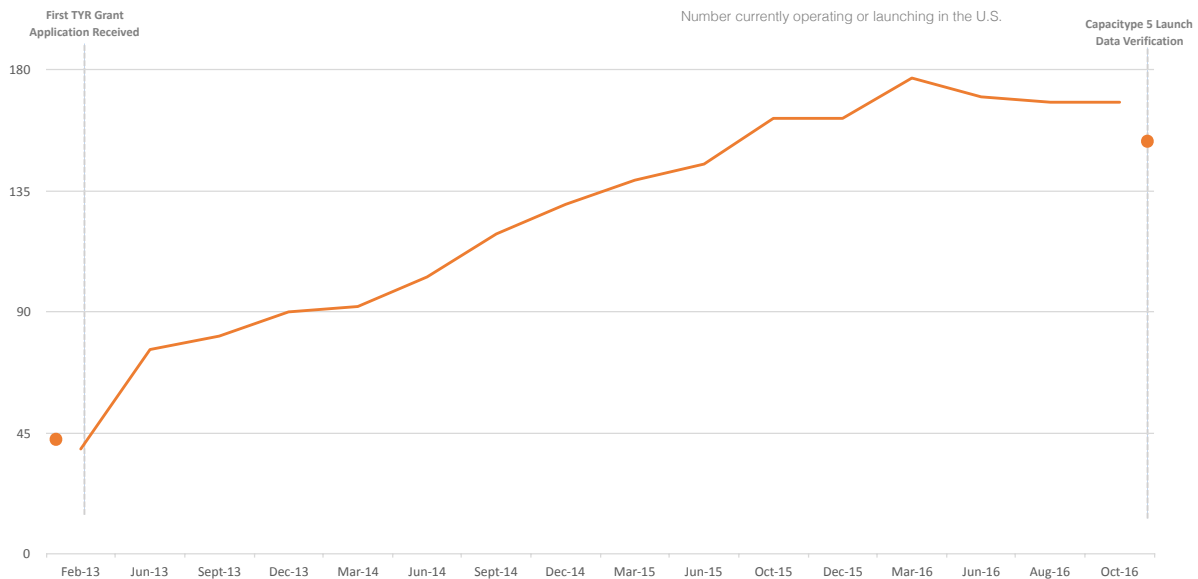
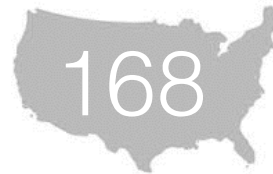


Arizona State University
Arkansas State University
Auburn University
Boise State University
Boston University
California State University, Chico
California State University, Fresno
California State University, Long Beach
California State University, Monterey Bay
California State University, San Bernardino
California State University, Stanislaus
Central Washington University
College of Charleston
Dalton State College
Dixie State University
Drexel University
Eastern Illinois University
Florida Atlantic University
George Mason University
George Washington University
Georgetown University
Greenfield Community College
Howard University
Indiana University Bloomington
Indiana University Purdue University Indianapolis
Kennesaw State University
Longwood University
Louisiana State University
Loyola University Maryland
Michigan State University
Mississippi State University
Missouri State University
Montana State University Bozeman
Morehead State University
North Carolina Central University
North Carolina State University
North Dakota State University
Northern Arizona University
Ohio State University
Oregon State University
Pace University, New York City

Saint Joseph's University
Saint Louis University
Sam Houston State University
San Diego State University
St. Cloud State University
Stony Brook University
Towson University
Truckee Meadows Community College
Tufts University
University at Albany, SUNY
University of Alaska, Anchorage
University of Arizona
University of California, Berkeley
University of California, Davis
University of California, Los Angeles
University of California, Merced
University of California, Riverside
University of California, San Diego
University of California, Santa Barbara
University of California, Santa Cruz
University of Connecticut
University of Delaware
University of Hartford
University of Hawaii, Manoa
University of Houston
University of Idaho
University of Maine
University of Massachusetts Boston
University of Michigan
University of Mississippi
University of Missouri, Columbia
University of Nebraska Omaha
University of Nebraska Lincoln
University of Nevada, Las Vegas
University of Nevada, Reno
University of New Mexico
University of North Carolina at Chapel Hill
University of North Carolina at Charlotte
University of North Carolina at Pembroke
University of North Carolina at Wilmington
University of North Dakota

Collegiate Recovery Support Programs Growth Chart 2013-2016

CRPs at Institutions of Higher Education and Recovery Support at Community Colleges



University of North Texas
University of South Carolina
University of Tennessee, Knoxville
University of Texas at Arlington
University of Texas at Austin
University of Texas at Brownsville
University of Texas at Dallas
University of Texas at El Paso
University of Texas at San Antonio
University of Texas at Tyler
University of Texas Rio Grande Valley
University of Utah
University of Virginia
University of Washington
University of Wisconsin – La Crosse
University of Wisconsin – Madison
University of Wyoming
Virginia Commonwealth University
Virginia Tech
Wake Forest University
West Virginia University
Western Carolina University
Winona State University

Support Grants

Catawba College
Colorado State University-Pueblo
Eastern Michigan University
Fairfield University
Hampden-Sydney College
Maryville University
Northern State University
Ohio University
Pennsylvania State University
Schreiner University
Southern Methodist University
Southern Oregon University
Sweet Briar College
University of Florida
University of Redlands
University of the Sciences
University of Vermont
Washington and Lee University

Community Colleges

Situation

Community Colleges enroll about 46% of the nation's college students.

For students in recovery from substance use disorders who commonly face a disruption in education, a community college is a common place to begin reclaiming academic goals, which means it is also a place where individuals in recovery could greatly benefit from dedicated recovery support services. In developing and offering recovery support services on campus, community colleges could increase the protective factors that contribute to student success leading to increased retention, academic performance, and community engagement.

Solution

In 2016, we released new research that studied how to increase the capacity for community colleges to provide recovery support on campus. Among many findings, it was revealed that the populations of universities and community colleges are uniquely different. Community college students vary greatly in age, socioeconomic status, and life goals. They are a microcosm of their respective communities.

The study found that, with approximately 1,600 community colleges in the U.S. and only 6 verified on-campus recovery support efforts identified, it is likely that there is a need being woefully unmet. This unmet need is, in part, due to the historical approach of community colleges to emphasize classroom-based education and assume students are receiving non-academic services in places beyond the community college.

Recovery Support in and Around Community College Campuses in the U.S. & Recommendations for Building Capacity is available free of charge on the Transforming Youth Recovery website.

Success

As a result of this study, Transforming Youth Recovery launched a pilot grant program to learn what happens when schools initiate funded capacity building efforts on their campuses. In November we began accepting pilot grant applications.

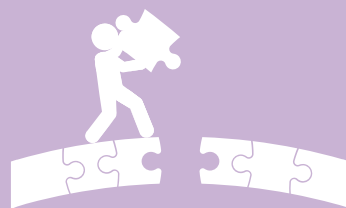
OUR IMPACT: COMMUNITY COLLEGES



**Released new research:
Recovery and Support in and
Around Community College
Campuses in the U.S.**



**Our study found that
out of 1,600 community
colleges in the U.S., only
six verified on-campus
recovery support.**



**We launched the Bridging
the Gap pilot grant
program.**



Recovery High Schools

Situation

Students re-entering school following an intervention in their substance use often return to their previous patterns, as nothing has likely changed in the environment in which their substance use disorder developed.

Data indicates that students who attend recovery high schools return to their substance use patterns much less often than those who re-enter a mainstream high school.

When Transforming Youth Recovery began working with the Association of Recovery Schools (ARS) in 2012 there were 29 Recovery High Schools in operation.

Solution

TYR joined and revitalized the national Association of Recovery Schools (ARS). ARS has been essential in creating, maintaining and accrediting recovery high schools throughout our nation.

Success

Due to these efforts, ARS is a nationally-recognized, viable organization. Currently there are 38 Recovery High Schools operating in the U.S. with 18 additional underway with approximately 2,300 students in attendance nationwide.

PreK-12

Mathewson Early Prevention Program (MEPP)

After thorough literature reviews, asset mapping, and gaps analysis, TYR concluded (1) a study was required to determine what is working in broad areas of family and school-based prevention, intervention, and recovery support services; (2) schools and communities need help identifying specific assets and resources that can be assembled in ways shown to be effective; and (3) simultaneously, entire communities must change the way they think, view, and talk about prevention and recovery.

As a result, TYR will be embarking on the nation's largest, research driven, preK-12 prevention program grant to date through dedicated funding each year for 13 years to the Washoe County School District to implement prevention education in grades preK-12 for all 65,000 students. Comprehensive data collection is intended to reveal valuable information which will be shared with school districts nationwide.

Solution

When combined with social emotional learning foundations, health and developmental assets made accessible through designed capacity-building activities offer a method for implementing and institutionalizing effective substance use prevention, intervention, and recovery support systems within schools. That is, communities will be able to help themselves so their citizens are able to live their best lives.

Family

TYR's research design is always asset-based, that is discovering existing assets to build upon and then fill evident gaps. Scheduled for 2017, a study will be designed, developed and completed as part of the Mathewson Early Prevention Program (MEPP), to determine the necessary life skills (assets) for children and their families to prevent substance use, as well as intervene when use is present. The research team is in the process of developing a considered analysis of the issues they are likely to confront in the family study, as well as the specific research timeline.



Community



All of Transforming Youth Recovery's initiatives begin with community-based research that informs the solutions we develop for communities and the nation. Through these initiatives we are helping our youth achieve lifetime recovery. Research released in 2015 identified unmet needs in services for young people aged 18-25 requiring treatment and recovery support services in our community.

The Young Offender Drug Court of the 2nd Judicial District of Reno, Nevada

We partnered with the Young Offender Drug Court to develop this program to defer young people from incarceration for opioid use into drug treatment. The program also features highly-individualized treatment regimens including access to medication-assisted treatment which is currently not permitted in the regular Drug Court.

Since the court opened in 2016, 15 young men and women were been diverted to treatment through this program.

The Josh Montoya Treatment Home

The Josh Montoya Treatment Home is managed under the direction of The Ridge House and is a comprehensive residential and outpatient treatment program that provides young adults the tools to overcome substance use through treatment without criminalization. Young men ages 18-25 may be diverted to treatment by the Young Offender Drug Court program.

Services include counseling for mental and behavioral health, one-one-one counseling, substance use, reintegration with family members and support, resume and job skills development courses, case management, and credit restoration.

31 young men received treatment through the home in 2016 and 23 young men gained employment.



The Jane Aubrey Treatment Home

On behalf of over 600 families who donated as part of Grace Church's year-end gift, Pastor Dan presented a check for \$364,053.51 to TYR for the purchase of the Jane Aubrey Treatment Home. Volunteers started work to make the house a loving home for young women recovering from addiction, where they can find hope, love, and healing. We are forever grateful to the people of Grace Church for this amazing gift. This treatment home is also managed by The Ridge House and offers the same level of support as the Josh Montoya Treatment Home.



The Jane Aubrey Treatment Home serves young women ages 18-25 diverted to treatment through the Washoe County Young Offender Specialty Court program. Since opening in July, 14 young women received treatment through this home and seven gained employment.

Volunteer Program

Our volunteers provide an invaluable service in support of the work of TYR and the Reno community at large. Volunteers meet regularly to discuss current projects and upcoming volunteer opportunities. Throughout the year we choose projects that create awareness and have the power to eliminate the social stigma surrounding this disease.

Currently we have 270 volunteers in our network.

COMMUNITY IMPACT



of volunteers in
the TYR network

270



of backpacks donated to
at-risk children

60



of at-risk children who
received school supplies

100



of personal care bags donated
to the homeless

1600



of celebration gift baskets filled and donated
to young adults completing treatment programs

20



of dollars in donations received for
our community yard sale campaign

2000



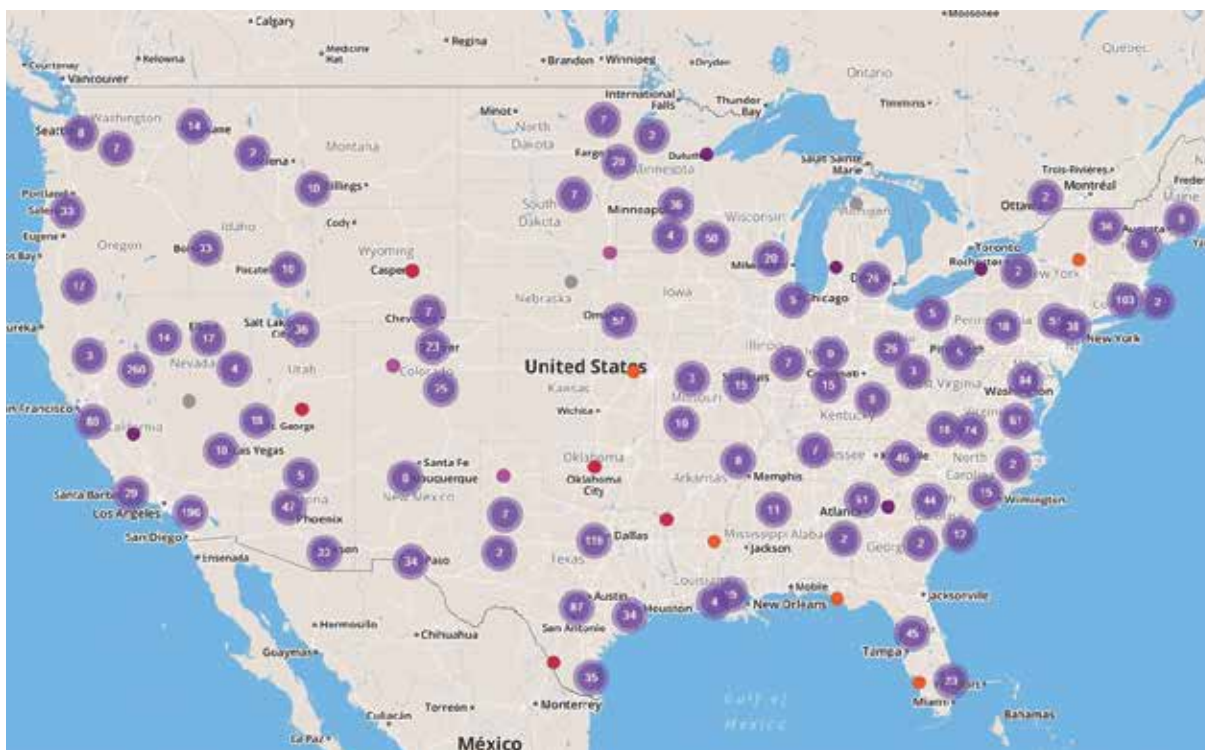
of families served meals through
our holiday food drive campaign

100

Capacitytype™

Since 2013, TYR has been pioneering the creation of Capacitytype™. Capacitytype™ is an interactive database and information hub which maps prevention, treatment, and recovery assets for substance use disorders in communities across the United States. It is available free of charge to individuals, family members, professionals, organizations, and institutions. Capacitytype™ is actively used by program leaders and community organizers who are seeking to find and make known prevention and recovery-oriented assets in diverse geographic regions.

TYR is incorporating Capacitytype™ as a deliverable of our Collegiate Recovery Program grants in order to capture and map assets in and around communities with institutions of higher education. In addition, we will be weaving Capacitytype™ into the implementation of our other TYR initiatives, e.g. the preK-12 program. Starting in 2017, TYR will be partnering with Facing Addiction on the R&D to take the Capacitytype™ application to the next level, with the goal to complete the process by late 2018.




CAPACITY
By Transforming Your Recovery

[Find it](#)
[Ask it](#)
[Map it](#)

[Sign in / Sign up](#)

Everyone is worth recovery.

We are building the single largest archive of recovery resources in the nation—join us!


Name

Email

OR

[Sign up](#)


Already have an account with us? [Sign in](#)



Find it

There are countless people, places, and services that stand ready to support you. Finding them is not always easy. Quick search our map and collect those things that can help you, and those you care about, live a loved life.


[Find a resource >](#)



Ask it

You probably have questions. Or you just need to know that someone has been where you are now. We have asked some of our favorite people to guide and point you in the right direction. They have stood on your path—and they wake up each day to help those yet to come.

[Ask a question >](#)



Map it

Here is the big idea. What if we got everyone to map those things they are finding helpful and useful on their pathway to recovery? We believe it would change the way we view, think, and talk about addiction and recovery in every corner of the nation.

[Map a resource >](#)

Facing Addiction Action Network

Joining more than 360 organizations, Transforming Youth Recovery is a proud member of the Facing Addiction Action Network which is working to put forward the most comprehensive agenda ever created regarding advocacy on addiction issues. Dedicated to finding solutions to the addiction crisis by unifying the voice of the more than 45 million Americans and their families who are directly impacted by addiction, Facing Addiction's Action Agenda aims to bring together the best resources in the field to reduce the human and social costs of addiction, every year, until this public health crisis is eliminated.


Facing Addiction

Public Engagement

Our communications goal was to increase awareness of TYR's mission and our programs and initiatives through all modes of communication: print, TV, radio, video, newsletters, and social media and to achieve maximum exposure at minimal cost.

2016 Impact

- Written or were featured in 25 articles
- Featured on TV 23 times with exposure to over 372,600 people
- On the radio 4 times
- Produced 100+ videos through our in-house media team
- Issued 15 newsletters to our email list serves
- Engaged our national and local social media audiences on average 20 times a week and more than doubled our number of followers - exceeding our goal of increasing our followers by 50% and reaching this goal in September.
 - We exceeded this goal by providing original content videos and memes, and by developing social media campaigns that engaged and interacted with our audiences

In 2016 our in-house Media Team achieved significant cost savings for TYR through the production of video and design work for ads and collateral and through the cultivation of relationships with several news stations which value and support our mission.

2016 MARKETING & MEDIA STATISTICS



Written about or featured in over 25 articles in various national and local publications.



Produced over 100 videos, graphics and original content in-house



Featured on TV and radio 27 times, reaching about 372,600 people.



Average organic reach on social media: 2015 Twitter 4,598; 2016 Twitter 11,701.



From 2015 to 2016 we more than doubled our number of followers on social media.



Average organic reach on social media: 2015 Facebook 2,111; 2016 Facebook 4,526.



Burning Man Art Exhibit

This year TYR created an art installation for Burning Man. This interactive art installation became a safe place for people to reflect on inspirational ways to address addiction and recovery in a positive and loving way.

This introspective and inspirational art piece was built in the shape of an octagon with a giant lotus on top. The lotus symbolizes the seed beginning in the mud and darkness and finding the strength to rise to the light in order to fulfill its highest purpose of becoming a beautiful flower.

Each of the eight doors entered into a private space with a theme related to recovery. For example, one of the doors was named “My Natural High Is” and another door led into a room entitled “Sober Is.” Guests were encouraged to leave personal, inspirational messages in each room of the exhibit on the writing walls inside each door.

TYR conceived this piece to raise awareness about the true nature of addiction, and to reframe the conversation about how best to support our loved ones who suffer from this devastating disease. In everything we do, we advocate for people seeking to achieve and maintain their recovery. We believe that even one person lost to addiction is too many, and that we must do better to create a safer, healthier future for our children.

We are proud to have created this beautiful art piece that talked about addiction and recovery. Over 70,000 people attended Burning Man this year which gave us the perfect opportunity to further Transforming Youth Recovery’s mission to destigmatize addiction and promote awareness.

Surgeon General's Announcement

On November 17, 2016, TYR was present for Surgeon General Vivek Murthy's call-to-action and release of the first report on drugs, alcohol and health issued by his office. His goal in releasing "Facing Addiction in America" was clear: we need to ignite meaningful efforts to turn the tide on our nation's addiction crisis.

The report can be found at thenationalcouncil.org/surgeon-general-toolkit.

TYR has taken an active role in supporting the 2016 action agenda authored by the national advocacy organization, Facing Addiction. The agenda supports the Surgeon General's report and details specific ways in which a national network of leading non-profit organizations can direct solutions to address the alcohol and drug public health crisis in the United States. TYR has specifically been called upon and has committed significant resources to scale Capacitytype™, its online asset mapping platform, to gather and organize currently fragmented data and make it available through one user-friendly application.

In 2017, TYR will be focused on working directly with Facing Addiction to develop and launch the Addiction Resource Hub—a national resource database and application built on the Capacitytype™ platform.





National Presentations

This year we presented at 10 national conferences and meetings.

National Judicial College Hosts *Drugs in America Today*

On October 10, the National Judicial College held a panel discussion in Las Vegas, NV, that focused on the neurology of addiction, how courts view opioid addiction, what legal and medical experts are learning about opioids, what family and friends need to know and what the future holds for this issue.

Above, right: panelists Bob Forrest, Recovery Advocate, Activist and Stacie Mathewson, Founder and CEO of Transforming Youth Recovery

January 2016

Podcast Interview

The Alcohol and Addiction Podcast: Transforming Youth Recovery

needyhelper.com/the-needy-helper-presents-podcasts/

January 2016

2016 NASPA Alcohol, Other Drug, and Violence Prevention Conference, Orlando, FL

Building Capacity for Collegiate Recovery — A Road Map to Success

March 2016

Keynote Address, Arlington, MD

Phoenix House Mid-Atlantic Summit: Calming the Storm

continued on page 21

College Team Presentations, *continued from page 20*

May 2016

7th Annual Association of Recovery in Higher Education (ARHE) Conference, Atlanta, Georgia

"Stop, Collaborate, Listen: A Discussion among the National Network of CRP's Around the Key Elements of a Sustainable CRP"

July 2016

Sobernation.com Interview

"6 Steps to Start a Collegiate Recovery Program"

sobernation.com/start-collegiate-recovery-program/

August 2016

2016 Higher Education Center on Alcohol and Other Drugs National Meeting, Columbus, OH

"Squad Goals: Maintaining a Culture of Support In the Changing Landscape of Collegiate Recovery"

SAMHSA Working Group, Washington, DC

TYR spoke about the importance of collegiate recovery and mental health support

October 2016

2016 Mid-Atlantic Collegiate Recovery Conference, Raleigh, NC

"How to Build a More Inclusive Membership in Your CRP"

November 2016

5th Annual California Unified Collegiate Recovery Conference, Santa Cruz, CA

"Navigating Institutional Politics"

December 2016 (airs April 2017)

SAMHSA's Recovery Road video series interview, Reno, NV



Awards

We are proud to have received recognition from these organizations.



Award	Organization	Date
VIP Women of the Year Circle (Stacie Mathewson)	National Association of Professional Women	2015-2016 Inductee
NACE Reno/Tahoe Center	Northern Nevada Impact Award Stacie Mathewson	February 2016
Washoe County School District	Safe and Healthy Schools Commission, Certificate of Recognition	March 7, 2016
The Chamber, Reno, NV	Raymond I. Smith Award	April 6, 2016
Best of Solana Beach Award Hall of Fame for Scientific Research & Development Services	The Solana Beach Award Program	2016
Nevada Women's Fund	Honoree	2016
George Washington University	Recovery Philanthropist of the Year Award	2016

Sustainability

2016 Gala

Transforming Youth Recovery's first annual Gala was held on February 6th, 2016 in conjunction with the opening of the Stacie Mathewson Sky Plaza at the Nevada Museum of Art. The funds raised at this Old Hollywood, Frank Sinatra-style black tie event benefitted our commitment to the Washoe County School District to implement the MEPP (Mathewson Early Prevention Program) that will shape the future of intervention and prevention programs for preK-12 students in the Washoe County School District.



Art for Recovery Community Art Project

The Art for Recovery Community Art Project was created to help celebrate courageous young people who have found a new life in recovery. This year, over 80 renowned and emerging local artists transformed vintage doors into a collection of stirring and inspiring works of art. The doors were on display around Reno during Artown and were auctioned off at our Art for Recovery fundraising event on September 10, 2016.



How to Give

Substance misuse has become a national health crisis and the financial impact of substance use costs our nation an estimated \$428 billion annually. More than 47,000 Americans lose their lives to this disease every year — on average, more than the number who die in car crashes. With your help, TYR is committed to work toward a cultural shift in how we address substance use, addiction and recovery, and the elimination of the stigma it brings to those we love.

There are a variety of ways to support the important work that is being done at TYR. Your gift can be specific to one of our initiatives or it can be a general donation for operations. Some of the options for donations include cash, grants, planned giving, recurring giving, in-kind donations, volunteering, memorial and honorary giving, and event sponsorships. As a 501(c)(3) nonprofit, all donations to TYR are tax deductible, and donors are, at minimum, recognized in our monthly newsletters, event programs and Annual Reports. Examples of donation opportunities throughout the year include:

Art for Recovery and the TYR Gala

Sponsorships and In-Kind Donations

TYR conducts two major fundraising events every year: our Gala, usually held in February, and Art for Recovery, usually held in the Summer months. Sponsorship is a great way to increase the visibility of your brand and solidify your image as a company that cares about your community. Additionally, the costs of TYR's events have historically been offset by generous in-kind donations of supplies, food, beverages, and professional services.

Recovery Homes and Community Drives

In-Kind Donations and Gifts

TYR contributes to the operation of the Josh Montoya House for young men and the Jane Aubrey House for young women and partners with a number of allied entities which distribute in-kind donated goods and services, e.g. Operation Backpack, holiday food baskets.





TYR Programming

Cash Donations, Planned Giving and Grants

TYR has multiple initiatives which address prevention and recovery throughout the continuum of a child's educational life, from preK-12 to university. This includes the upcoming Mathewson Early Prevention Program which will be the nation's first, largest, longitudinal, research-driven prevention program for grades preK-12, and the ongoing higher education recovery programs. Direct support is needed to grow these programs.

Volunteering

Your Time and Talent

Volunteers are a crucial resource who enable TYR to support its own work and the work of the Reno community. Our volunteer corps assists with special events, community drives, and projects at allied agencies. In 2017, our volunteers will be focusing on a new project to raise supplemental resources.

For more information about the options available to donors, please visit our website at transformingyouthrecovery.org.

You may also contact Maureen McKissick, the Executive Director of Development, at (775) 360-5672, ext. 1112 or maureen@tyrecovery.org, or Marja Marting, the Director of Fundraising, at (775) 360-5672, ext. 1224 or marja@tyrecovery.org.

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\$20,000 +

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continued on page 27

2016 Major Donors & Supporters, *continued from page 26*

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Statement of Activities

Years Ended December 31, 2016 and 2015

	2016	2015
Public Support, Revenues and Gains		
In-kind Contributions	3,873,879	1,072,907
Contributions	503,081	1,240,120
Program Service Fees	-	46,488
Special Events	145,260	-
Other	32,486	-
Investment Income (Loss)	157,073	792,086
Total Public Support, Revenues and Gains	\$4,711,779	\$3,151,601
Expenses		
Salaries	881,439	665,244
Payroll Taxes and Employee Benefits	108,415	67,332
Total Salaries and Related Expenses	989,854	732,576
Advertising	98,287	64,022
Bank Fees	10,576	991
Computer and Internet	73,697	196,762
Conferences and Training	162,304	456,546
Donations	470,331	632,885
Depreciation	22,573	7,182
Dues and Subscriptions	6,210	649
Insurance	11,739	18,001
Occupancy	100,325	88,069
Office Expense	129,626	76,303
Postage and Delivery	8,425	5,115
Professional Fees	203,110	419,454
Program Costs	363,305	249,666
Travel	49,906	117,616
Total Expenses	\$2,700,268	\$3,065,837
Change in Net Assets	<u>\$2,011,511</u>	<u>\$85,764</u>



Looking Forward

In 2017, TYR will be streamlining and consolidating its seven initiatives into three core areas: higher education, preK-12, and capacity-building. In addition, we look forward to continuing our collaboration with community partners and concentrating on our upcoming capital campaign.

Higher Education

More than 120 four-year college campuses are currently part of the TYR Collegiate Recovery Program, and more than 50,000 students are accessing services. This year, we are expanding the program to include community colleges, starting with Truckee Meadows Community College in Reno, Nevada. Building on the successes of the program to date and the results of a research study completed in 2016, TYR will seek to increase capacity for community colleges to provide recovery support for their increasingly diverse student bodies.

PreK-12

TYR will continue to support the important work that the national Association of Recovery Schools is providing for high school students in recovery around the United States. The network of accredited recovery high schools has grown to 38 schools nationally and continues to increase. As TYR turns its focus to younger students, we will be collaborating with the Washoe County School District throughout 2017 and the first half of 2018 to fully plan for the activation of the Mathewson Early Prevention Program for grades preK-12 in fall 2018. The 16-month “planning year” will allow the district, TYR, and a specially-convened committee community of select national experts and community leaders to define the program’s specific desired outcomes, annual goals, performance measures, and capacity building.

Community-Building

During 2017, TYR will be focusing on the expansion and refinement of the Capacitytype™ database, an interactive system which maps substance use disorder and addiction-related assets throughout the United States. TYR will be partnering on this initiative with Facing Addiction, a national advocacy organization which has authored an agenda to respond to the 2016 Surgeon General’s call-to-action. TYR has specifically been called upon to scale the asset-mapping platform to gather and organize currently fragmented data and make it available through one user-friendly application. Capacitytype™ is becoming an increasingly important tool for individuals, family members, professionals, and institutions.

Capital Campaign

TYR is launching a capital campaign in 2017 to establish a permanent endowment, as well as raise program-specific funding for our core areas. An endowment will provide long-term stability and sustainability for the organization, enabling it to continue its mission successfully. In the five years since its founding, TYR has succeeded in changing the way recovery programs are provided at college campuses and high schools throughout the United States. In the next five years, TYR is poised to expand its reach to elementary and pre-schools, and the broader community.





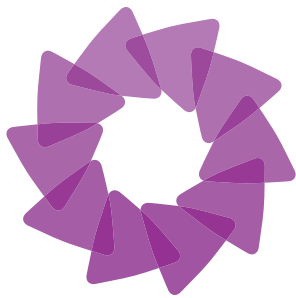
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Stacie Mathewson	Honorable Janet Berry
Cricket Dundas	Fred Altmann
Anjali Phillips	Dr. Judi Kosterman

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