Impact Report
2016
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About Transforming Youth Recovery

Transforming Youth Recovery is a 501(c)3 nonprofit that focuses on the child from preschool to higher education, and on empowering families through bringing them the education and awareness they need to identify at-risk behaviors that can lead to substance use disorders. Our vision is to give every student a healthy and supportive place to learn and grow, and to give every family the tools and resources they need to be their children’s best advocates.

TYR approaches every effort from a capacity-asset building perspective. We start with a research study characterizing the issue and the current state of the field, including best practices and a thorough gaps analysis of capacities and services. Based on the results, TYR designs and funds initiatives which address the gaps and builds capacity using community-based resources. By identifying and strengthening the capacities that support health and wellness, TYR is transforming the pathway for lifetime recovery among young people and their families.

Our Mission and Vision Statements

**Our mission** is to invest in the future of our youth and families by bringing research, solution-based programs, and resources to substance use disorders, transforming the pathway for lifetime recovery.

**Our vision** is to give every student a healthy and supportive place to learn and grow, and to give every family the tools and resources they need to be their children’s best advocates.
Higher Education: Universities

Beginning in 2012, our Collegiate Recovery Program grants have created new on-campus recovery programs at more than 120 four-year colleges and universities.

Success

- We reached our goal of funding 100 collegiate sobriety programs across the United States. TYR has provided 100 schools with $10,000.00 seed grants, and an additional 23 schools with support grants to encourage the growth of existing recovery programs.

- TYR’s efforts have more than tripled the number of collegiate recovery programs around the country in just three years.

- A growing number of universities are now including their campus recovery programs as a permanent part of their institutional budgets.

- Approximately 50,000 students are currently participating in services through their campus recovery programs and another 2.4 million have access to them.
**OUR IMPACT: 2013 – 2016**

- **UNIVERSITIES**
  - We reached our goal of funding 100 collegiate recovery programs. $1 million in grants issued over three years.
  - In just three years we more than tripled the number of collegiate recovery programs in the U.S.
  - Thousands of students yearly attend events and activities that are supported through TYR’s collegiate grant initiatives.
  - With our continued technical assistance and support, these programs have the potential to impact over 2.4 million students seeking recovery support.

- **We issued 23 support grants to universities to encourage the growth of existing programs.**
  - Many universities are now recognizing the need for collegiate recovery programs and are now funding these programs.
Community Colleges

In April 2016, TYR released a new research study, “Recovery Support in and Around Community College Campuses in the U.S. & Recommendations for Building Capacity.” The study analyzed how to increase the capacity for community colleges to provide recovery support on their campuses. The study verified that of the approximately 1,600 community colleges in the United States, only six had an on-campus recovery program. This unmet need is, in part, due to the historical approach of community colleges to focus solely on classroom-based education and assume that students, the majority of whom are commuters, receive non-academic services elsewhere.

Among other findings, it was shown that the demographics of the student bodies at four-year universities and community colleges are quite distinct. Community college students tend to have more diversity in terms of age, socioeconomic status, and ethnicity; they also tend to have more diverse educational goals, e.g. workforce training, re-entry training. TYR will be launching pilot programs at two community colleges during 2017 to gather data that will inform the national rollout of this initiative. One of the pilots will be at Truckee Meadows Community College in TYR’s hometown of Reno, Nevada.
All of Transforming Youth Recovery’s initiatives begin with community-based research that informs the solutions we develop for communities and the nation. Through these initiatives we are helping our youth achieve lifetime recovery. Research released in 2015 identified unmet needs in services for young people aged 18-25 requiring treatment and recovery support services in our community.

**The Young Offender Drug Court of the 2nd Judicial District of Reno, Nevada**

We partnered with the Young Offender Drug Court to develop this program to defer young people from incarceration for opioid use into drug treatment. The program also features highly-individualized treatment regimens including access to medication-assisted treatment which is currently not permitted in the regular Drug Court.

Since the court opened in 2016, 15 young men and women were been diverted to treatment through this program.

**The Josh Montoya Treatment Home**

The Josh Montoya Treatment Home is managed under the direction of The Ridge House and is a comprehensive residential and outpatient treatment program that provides young adults the tools to overcome substance use through treatment without criminalization. Young men ages 18-25 may be diverted to treatment by the Young Offender Drug Court program and through community referrals.

Services include counseling for mental and behavioral health, one-on-one counseling, substance use, reintegration with family members and support, resume and job skills development courses, case management, and credit restoration.

31 young men received treatment through the home in 2016 and 23 young men gained employment.
The Jane Aubrey Treatment Home

On behalf of over 600 families who donated as part of Grace Church’s year-end gift, Pastor Dan presented a check for $364,053.51 to TYR for the purchase of the Jane Aubrey Treatment Home. Volunteers started work to make the house a loving home for young women recovering from addiction, where they can find hope, love, and healing. We are forever grateful to the people of Grace Church for this amazing gift. This treatment home is also managed by The Ridge House and offers the same level of support as the Josh Montoya Treatment Home.

Along with community-referred clients, the Jane Aubrey Treatment Home serves young women ages 18-25 diverted to treatment through the Young Offender Drug Court program. Since opening in July, 14 young women received treatment through this home and seven gained employment.
COMMUNITY IMPACT

# of volunteers in the TYR network: 270

# of backpacks donated to at-risk children: 60

# of at-risk children who received school supplies: 100

# of personal care bags donated to the homeless: 1600

# of celebration gift baskets filled and donated to young adults completing treatment programs: 20

# of dollars in donations received for our community yard sale campaign: 2000

# of families served meals through our holiday food drive campaign: 100
Since 2013, TYR has been pioneering the creation of CapacitYype™. CapacitYype™ is an interactive database and information hub which maps prevention, treatment, and recovery assets for substance use disorders in communities across the United States. It is available free of charge to individuals, family members, professionals, organizations, and institutions. CapacitYype™ is actively used by program leaders and community organizers who are seeking to find and make known prevention and recovery-oriented assets in diverse geographic regions.

CapacitYype™ is also a deliverable of our Collegiate Recovery Program grants in order to capture and map assets in and around communities with institutions of higher education.
Surgeon General’s Announcement

On November 17, 2016, TYR was present for Surgeon General Vivek Murthy’s call-to-action and release of the first report on drugs, alcohol, and health issued by his office. His goal in releasing “Facing Addiction in America” was clear: we need to ignite meaningful efforts to turn the tide on our nation’s addiction crisis.

The report can be found at thenationalcouncil.org/surgeon-general-toolkit.

TYR has taken an active role in supporting the 2016 action agenda authored by the national advocacy organization, Facing Addiction. The agenda supports the Surgeon General’s report and details specific ways in which a national network of leading non-profit organizations can direct solutions to address the alcohol and drug public health crisis in the United States. TYR has specifically been called upon and has committed significant resources to scale Capacitype™, its online asset mapping platform, to gather and organize currently fragmented data and make it available through one user-friendly application.

In 2017, TYR will be focused on working directly with Facing Addiction to develop and launch the Addiction Resource Hub—a national resource database and application built on the Capacitype™ platform.
National Presentations
This year we presented at 10 national conferences and meetings.

January 2016
Podcast Interview
The Alcohol and Addiction Podcast: Transforming Youth Recovery
needyhelper.com/the-needy-helper-presents-podcasts/

January 2016
2016 NASPA Alcohol, Other Drug, and Violence Prevention Conference, Orlando, FL
Building Capacity for Collegiate Recovery — A Road Map to Success

March 2016
Keynote Address, Arlington, MD
Phoenix House Mid-Atlantic Summit: Calming the Storm

May 2016
7th Annual Association of Recovery in Higher Education (ARHE) Conference, Atlanta, Georgia
“Stop, Collaborate, Listen: A Discussion among the National Network of CRP’s Around the Key Elements of a Sustainable CRP”

July 2016
Sobernation.com Interview
“6 Steps to Start a Collegiate Recovery Program”
sobernation.com/start-collegiate-recovery-program/
August 2016
SAMHSA Working Group, Washington, DC
TYR spoke about the importance of collegiate recovery and mental health support

August 2016
2016 Higher Education Center on Alcohol and Other Drugs National Meeting, Columbus, OH
“Squad Goals: Maintaining a Culture of Support In the Changing Landscape of Collegiate Recovery”

October 2016
2016 Mid-Atlantic Collegiate Recovery Conference, Raleigh, NC
“How to Build a More Inclusive Membership in Your CRP”

November 2016
5th Annual California Unified Collegiate Recovery Conference, Santa Cruz, CA
“Navigating Institutional Politics”

December 2016 (airs April 2017)
SAMHSA’s Recovery Road video series interview, Reno, NV

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2016 MARKETING & MEDIA STATISTICS

Written about or featured in over 25 articles in various national and local publications.

Produced over 100 videos, graphics and original content in-house

Featured on TV and radio 27 times, reaching about 372,600 people.

Average organic reach on social media: 2015 Twitter 4,598; 2016 Twitter 11,701.

From 2015 to 2016 we more than doubled our number of followers on social media.

Average organic reach on social media: 2015 Facebook 2,111; 2016 Facebook 4,526.
Burning Man Art Exhibit

This year we created an art installation for Burning Man to raise awareness about the true nature of addiction and recovery. We also had a sober camp where people in recovery could experience Burning Man in a safe place without exposure to drugs and alcohol.

We are proud to have created this beautiful art piece that talked about addiction and recovery. Over 70,000 people attended Burning Man this year which gave us the perfect opportunity to further Transforming Youth Recovery’s mission to destigmatize addiction and promote awareness.
Awards

We are proud to have received recognition from these organizations.

<table>
<thead>
<tr>
<th>Award</th>
<th>Organization</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>VIP Women of the Year Circle (Stacie Mathewson)</td>
<td>National Association of Professional Women</td>
<td>2015-2016 Inductee</td>
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<tr>
<td>NACE Reno/Tahoe Center Impact Award</td>
<td>Northern Nevada Stacie Mathewson</td>
<td>February 2016</td>
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<tr>
<td>Washoe County School District Safe and Healthy Schools Commission, Certificate of Recognition</td>
<td>March 7, 2016</td>
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<tr>
<td>The Chamber, Reno, NV Raymond I. Smith Award</td>
<td>April 6, 2016</td>
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<tr>
<td>Best of Solana Beach Award Hall of Fame for Scientific Research &amp; Development Services</td>
<td>The Solana Beach Award Program</td>
<td>2016</td>
</tr>
<tr>
<td>Nevada Women’s Fund Honoree</td>
<td>2016</td>
<td></td>
</tr>
<tr>
<td>George Washington University Recovery Philanthropist of the Year Award</td>
<td>2016</td>
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## 2012 – 2016 Giving Summary

<table>
<thead>
<tr>
<th></th>
<th>2012</th>
<th>2013</th>
<th>2014</th>
<th>2015</th>
<th>2016</th>
<th>All Years</th>
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<tr>
<td><strong>NEVADA</strong></td>
<td></td>
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<td></td>
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<tr>
<td>Nevada Donations</td>
<td>3,950</td>
<td>71,000</td>
<td>79,751</td>
<td>218,934</td>
<td>138,730</td>
<td>512,365</td>
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<tr>
<td>University of Nevada, Reno</td>
<td>161,182</td>
<td>150,000</td>
<td>50,000</td>
<td>26,700</td>
<td>26,000</td>
<td>413,882</td>
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<tr>
<td>Total Nevada</td>
<td>165,132</td>
<td>221,000</td>
<td>129,751</td>
<td>245,634</td>
<td>164,730</td>
<td>926,247</td>
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<tr>
<td><strong>NATIONAL</strong></td>
<td></td>
<td></td>
<td></td>
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<td></td>
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<tr>
<td>Conferences and Summits</td>
<td>6,000</td>
<td>10,000</td>
<td>64,480</td>
<td>41,000</td>
<td>17,250</td>
<td>138,730</td>
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<tr>
<td>Sponsorships - National Organizations</td>
<td>163,000</td>
<td>150,150</td>
<td>57,250</td>
<td>204,000</td>
<td>2,000</td>
<td>576,400</td>
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<td>Support Grants to Nonprofits</td>
<td>33,190</td>
<td>10,000</td>
<td>9,000</td>
<td>25,033</td>
<td>5,000</td>
<td>82,223</td>
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<tr>
<td>School and College Donations</td>
<td>12,400</td>
<td>16,971</td>
<td>25,500</td>
<td>22,600</td>
<td>14,900</td>
<td>92,371</td>
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<tr>
<td>Association of Recovery Schools</td>
<td>75,000</td>
<td>441,456</td>
<td>30,000</td>
<td>30,000</td>
<td>2,500</td>
<td>578,956</td>
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<td>Collegiate Grants</td>
<td>40,000</td>
<td>400,000</td>
<td>337,500</td>
<td>170,000</td>
<td>190,000</td>
<td>1,137,500</td>
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<tr>
<td>Total National</td>
<td>329,590</td>
<td>1,028,577</td>
<td>523,731</td>
<td>492,633</td>
<td>231,650</td>
<td>2,606,181</td>
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<td><strong>ALL GIVING ANNUAL TOTALS</strong></td>
<td>494,722</td>
<td>1,249,577</td>
<td>653,482</td>
<td>738,267</td>
<td>396,380</td>
<td>3,532,429</td>
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2016 Gala
Transforming Youth Recovery’s first annual Gala was held on February 6th, 2016 in conjunction with the opening of the Stacie Mathewson Sky Plaza at the Nevada Museum of Art. The funds raised at this Old Hollywood, Frank Sinatra-style black tie event benefitted our commitment to the Washoe County School District to implement the MEPP (Mathewson Early Prevention Program) that will shape the future of intervention and prevention programs for preK–12 students in the Washoe County School District.
Art for Recovery Community Art Project

The Art for Recovery Community Art Project was created to help celebrate courageous young people who have found a new life in recovery. This year, over 80 renowned and emerging local artists transformed vintage doors into a collection of stirring and inspiring works of art. The doors were on display around Reno during Artown and were auctioned off at our Art for Recovery fundraising event on September 10, 2016.
2016 Board of Directors
Stacie Mathewson  Honorable Janet Berry
Cricket Dundas  Dr. Judi Kosterman
Anjali Phillips  Fred Altmann

TYR Leadership
Stacie Mathewson, Founder, CEO and President
Lisa Ruggerio, Executive Director of Education
Marja Marting, Fundraising and Donor Relations
Angelina Wyss, Director of Strategic Planning
Leslie Farias, Director of Programs
Daniel Fred, Director of Recovery Programs and National Outreach
Kaitlyn Reeves, Director of PreK–12 Programs and Partnerships
Bre Cook, Collegiate Program Director
Pamela Clark, Media and Marketing Manager
Sabrina Hallgren, Video and Media Specialist
Lauren Slemenda, Senior Collegiate Program Manager
Stephen Cornell, Graphic Design and Social Media Coordinator
CJ Simpkins, Administrative Assistant